



Strategic Management for Growth

In-Company Training (2 Days)

Practical Strategic Planning Skills

Tailored Workshop



in-company for
teams



Contents

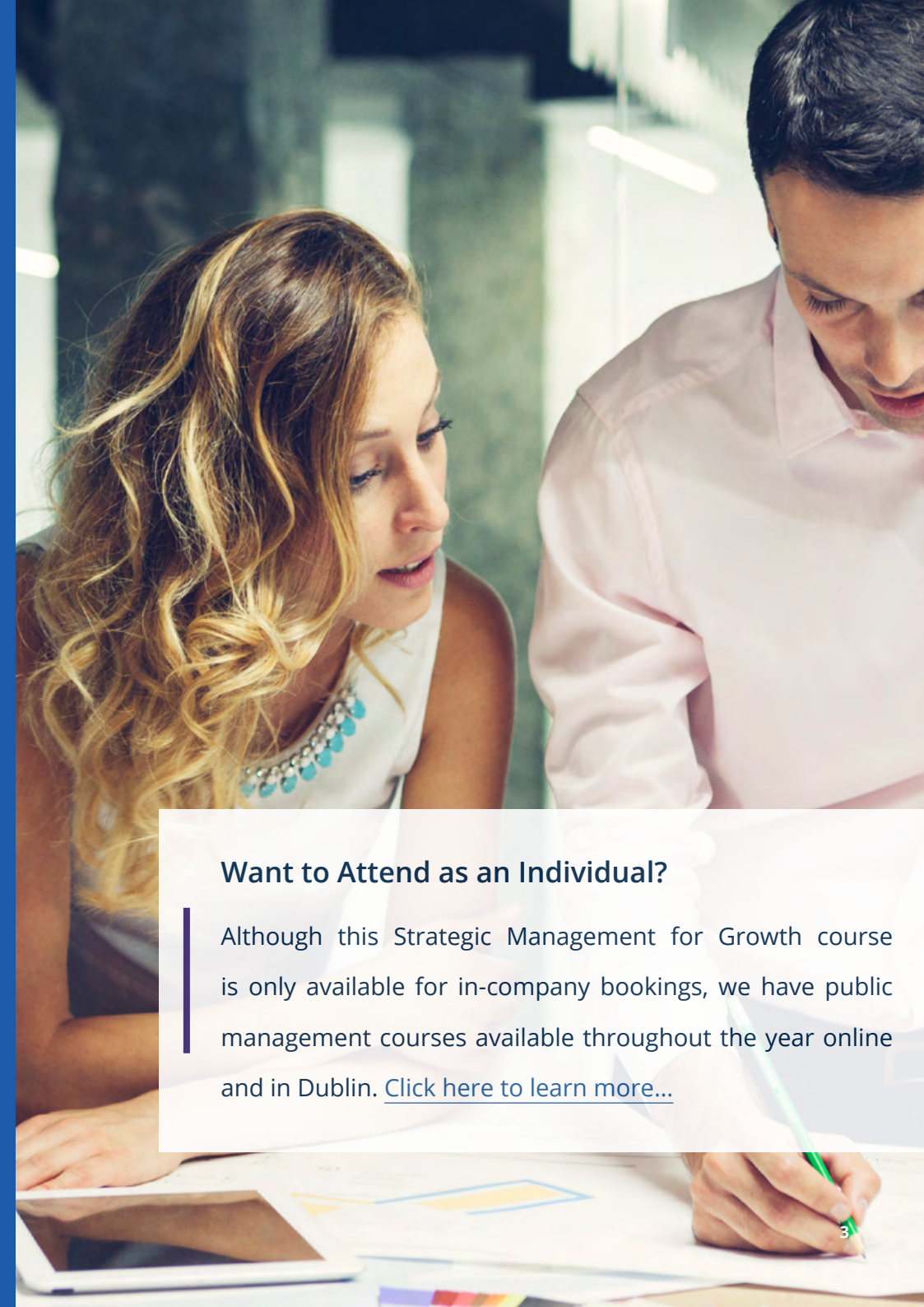
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About This Workshop

This 3-day programme is aimed at senior managers. Frequently, the executive team are so busy working *in* the business that they do not have the time to work *on* the business.

This programme will enable your team to take a step back and work on planning for business growth. Delegates will be equipped with the business planning tools to develop cohesive plans and effective key performance indicators which are aligned to the strategy of the organisation.

Following the principles of strategic planning, the team will work together to identify those areas which are critical to the future of the organisation. They will learn how to think strategically as a team and to develop balanced and aligned metrics while leading and managing change.



Want to Attend as an Individual?

Although this Strategic Management for Growth course is only available for in-company bookings, we have public management courses available throughout the year online and in Dublin. [Click here to learn more...](#)

Delivery Style

We run this Strategic Management Course for in-house (often called “in-company” or “on-site”) training.

This means that we deliver training exclusively to your team on a date you choose. There are many benefits to choosing an in-company style of delivery.

How In-Company Training Works

When you get in touch with us about in-company training - either by phone or by requesting a quotation using the button on this page - our expert training consultants will work with you to find the best training solution for your needs.

We will create a programme that addresses the issues and goals at the top of your list, and choose a training delivery method and dates that suits you best.



Why In-Company?

- ✓ **Tailored for Your Team** - While still adhering to the course syllabus, we can take your business and any challenges you are facing into account when delivering the course. We will make the training delivery relevant to your team.
- ✓ **You Choose the Delivery Style** - We can deliver this training as an in-person, classroom style course (where we come to your location), or by live, virtual classroom training (learn more on the next page).
- ✓ **Flexibility** - In-company training gives you the ability to schedule training at a time that works best for your schedule. It removes the inconvenience of having to take someone out of their role for training at a busy time.

[Get a Quote](#)

Delivery Style: Live Virtual Training

Virtual training enables participants to connect to live, trainer-led sessions from wherever they are located.

It's easy to connect and they will gain the benefits of a classroom style of training while enjoying the convenience of learning at home.

How Virtual Training Works

In advance of training, we will send each participant the information and link they need to join the training.

To connect with our live training, participants will need a steady internet connection and a device with a web-camera, speakers, and microphone.

Most home internet connections work perfectly for live virtual training. These days, almost all smartphones, computers, and tablets have built-in web cameras, speakers, and microphones.

Our training consultants will make sure everyone has guidelines on how to get connected. It's an easy, user-friendly process.



Why Virtual?

- ✓ **Learn from Home** - This is an ideal solution for teams that work remotely. They can connect with real-time training sessions from wherever They are currently based.
- ✓ **Delivered by Experts** - By choosing our live virtual training, your team will learn from subject matter experts. They will also benefit from the ability to ask questions and gain advice from our trainers.
- ✓ **Group Training** - This style of training enables participants to interact virtually with their team. Via our online platform, they will be able to take part in group discussions and exercises without leaving home.
- ✓ **Focused Learning Environment** - One of the key advantages of an in-person classroom style training is the focused learning environment. Live, trainer-led virtual training also provides this high-impact format.

[Ask a Question](#)

[Get a Quote](#)

What Are The Benefits?

- ✓ **Structured, strategic planning for business**

Focus on planning your business strategy for growth.

- ✓ **Key Performance Indicators**

Develop KPIs that align with your organisational strategy.

- ✓ **Strategic Team Thinking**

Learn how to think and plan strategically as a team.

- ✓ **Change Management**

Gain confidence to lead and manage change.



[Learn More](#)

[Ask A Question](#)

[Get A Quote](#)

Workshop Content

① Module 1: Business Planning

- Organisational Structures and Cultures
- Leading in Context - roles and responsibilities of the executive team
- Business Planning Process
- Identifying Your Business Drivers
- Identifying success factors for the growth of your organisation
- Current State Analysis
- Gap Analysis
- Setting Strategic Objectives
- Setting linked operational goals
- Identifying business projects aligned with strategic plan

② Module 2: Developing and Monitoring Performance Metrics

- Establishing Key Performance Indicators for your business
- The Balanced Scorecard
- Features of effective performance indicators
- Developing Key Performance Indicators (KPIs)
- Setting operational metrics aligned to KPIs
- Effective follow-up and review of KPIs

③ Module 3: Leading Change

- Challenges and opportunities
- Change Management Frameworks
- Steps in effective change management
- Influencing skills
- Facilitation skills



Ready to Go?

Get a Quote

Ask A Quick Question

3 Ways to Get Started



Talk to Us

You can reach us by phone on Freephone 1800 910 810, or 01 861 0700 (mon - thurs, 9.00am - 5.30pm, fri, 9.00am - 5.00pm).

We will be happy to answer any questions you have and advise on the best option for your team's Strategic Management Workshop.

Freephone 1800 910 810



Get a Tailored Quotation

To request a tailored quotation for your team's Strategic Management Workshop, click the button below.

We will be in touch with a detailed quote fitting your company's requirements.

Get a Quotation



Ask A Question Online

If you would prefer to contact us online, request a phonecall, or to get in touch outside office hours, using the "Ask A Question" button below is the best option.

We will respond with the information you need.

Ask A Question

About Us

Professional Development - 34 Years of Innovation and Excellence

We believe that the key to a thriving and rewarding career is continuous professional development.

For over 34 years, Professional Development has led the way in providing practical, innovative courses leading to relevant and respected certifications.

We specialise in delivering training for core business skills including project management, agile, scrum, lean six sigma, management, communications, sales, it service management, and training design and delivery skills.

Our courses are designed to expand your skills, & enhance your career potential



Our Courses

Our courses are a balanced blend of both theoretical learning and practical application. This focused learning environment optimises the impact of training.



Our Clients

We provide training for Ireland's leading brands, working with companies of all sizes in every industry. We also provide training for non-corporate organisations.



Our Team

Our trainers are chosen for their engaging manner and expertise in a chosen field. They bring a wealth of experience to each programme they deliver.



Our Certifications

In many sectors, international certification is now essential. We provide many options for globally recognised certification in each subject area.

Stay Connected



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